



A new model of mental health training for *acute hospital staff*

*A year ago, we made a strategic choice.
Here's what's becoming clear.*

THE CHOICE

We chose to do something different.

After years of national delivery, we'd reached the staff who already wanted mental health training. We hadn't reached *the staff who needed it most.*

The pattern was hard to ignore. Working at a national level meant we were reaching the willing — the clinicians who self-selected, the nurses who already saw mental health as part of their role. The staff our partner trusts most wanted us to reach — the ones who didn't think this was their job — were the ones we kept missing.

So we redesigned the model from the ground up. Direct partnerships with individual acute trusts. Whole-organisation deployment. Every member of staff, every age of patient, in one hour, underpinned by an evidence base shaped by nine years of practice, re-aligned with the new reality of acute hospital workforce needs.

REACH	FORMAT	COVERAGE
<i>Direct trust partnership</i>	<i>One hour, every staff member</i>	<i>Patients of all ages</i>

The updated training is built on the same evidence-based model refined **over nine years** across **100+ acute hospitals**. What changed is how it reaches the people who need it.

WHAT WE'RE SEEING

A pattern is *emerging*.

Twelve months in, the signals from partner trusts are pointing in the same direction. *The model is working – in some ways harder than we expected.*

12→30+

Inbound interest is *outpacing outreach*.

Twelve trusts now partnered. Conversations underway with many more. The questions have shifted from “Tell me why” to “Tell me how”.

£9,999

Trusts are choosing to pay *when free training exists*.

Mental health e-learning is available on the national NHS platform. Trusts are still choosing to invest in a We Can Talk subscription. Free training measures whether staff clicked. We measure whether staff changed.

100%

Every trust to reach renewal *has chosen to continue*.

Not as a default. As a deliberate decision to keep the training available to every member of staff. The strongest signal a partner can send is to stay.

5×

We reach the staff *other models miss*.

Our approach is reaching five times as many staff per trust as our previous national programme. That includes the staff who would never otherwise opt in: the clinical teams whose practice we most need to influence, and the wider workforce, who have rarely been offered mental health training.

THE PROOF

What changes *after one hour*.

The hardest-to-reach staff change the most. Across every partner trust, the pattern repeats — *a single hour shifts attitudes, knowledge and confidence.*

Average attitude shift among the most resistant staff

196%

One in four hospital staff arrive at the training feeling mental health isn't part of their job. They leave with the largest measured change in attitudes of any group — turning individual reluctance into collective capability.

97%

would recommend the training to a colleague

85%

feel more emotionally prepared to support patients in crisis

+58%

increase in confidence to ask about risk and suicide

+60%

increase in practical knowledge of mental health support

Staff outcome data from completion surveys across partner trusts between May and December 2025; detailed methodology available at wecantalk.com/impactevidence. The training maps to multiple NHS Oversight Framework domains, including: access to services, effectiveness and experience, patient safety, and people and workforce, with detailed evidence in our companion briefing report at wecantalk.com/nhsobriefingreport.

THE MOMENTUM

This is *becoming the standard.*

Twelve trusts have committed in year one. Over **100,000 staff, students and volunteers** can now access the training as it rolls out across partner organisations. Every trust that has tried it has stayed.

12

ACUTE TRUSTS
PARTNERED

100k+

STAFF WITH
ACCESS

100%

RE-SUBSCRIPTION
RATE SINCE LAUNCH



Royal Surrey
NHS Foundation Trust



Portsmouth Hospitals
University
NHS Trust



Royal Devon
University Healthcare
NHS Foundation Trust



The Royal
Wolverhampton
NHS Trust



The Princess Alexandra
Hospital
NHS Trust



Isle of Wight
NHS Trust



Buckinghamshire
Healthcare
NHS Trust



Walsall Healthcare
NHS Trust



East Kent Hospitals
University
NHS Foundation Trust



East and North
Hertfordshire Teaching
NHS Trust



Maidstone and
Tunbridge Wells
NHS Trust



London North West
University Healthcare
NHS Trust

Our partners span **urban and rural, single-site and multi-site, every CQC rating.** What unites them is a strategic decision to invest in foundational mental health education for acute hospital staff.

THE INVITATION

Join us in *transforming mental health support in acute care.*

Every CQC inspection now scrutinises it. Every board paper touches it. The trusts already partnered with us are showing what's possible when every member of staff has the foundational knowledge, skills and confidence to play their part. *The door is open.*

Bring We Can Talk to your trust.

A 20-minute conversation is enough to understand the fit. We'll talk through deployment, pricing, and how partner trusts have integrated the training into existing programmes. team@wecantalk.com

See it for yourself.

Request demo access, explore the training content, and read the evidence base mapped to the NHS Oversight Framework domains. wecantalk.com

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[Book a call](#)